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— This certificate confirms that ***Brendan, Wei Wenn Ong*** has taken the Domestika online course ***Brand Strategy: Defining User Experience*** taught by ***john williamson*** (founder and creative director at Agencia YOU), ***Brand User Experience core course in accordance with the Agencia YOU Brand User Experience methodology.***

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ID: 56a8305f2934887f562644231795c67e

A large, stylized signature in black ink, written over a large, light gray "YOU:" logo.

BRAND USER EXPERIENCE

john williamson (founder and creative director at Agencia YOU)