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— This certificate confirms that *Paulo Olin Barros Francês* has taken the Domestika online course *Copywriting: Principles of Writing for Advertising* taught by *Erica Igue* | *Creative Director & Copywriter, Award-Winning Creative Copywriter: Cannes Lions, El Ojo de Iberoamérica, One Show, CCSP and Wave Awards*.

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Erica Igue | Creative Director & Copywriter