

MARCH 12, 2024

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— This certificate confirms that **Alin Pop** has taken the Domestika online course **Fundamentals of Memorable Brand Naming** taught by **Rob Meyerson (Principal, Heirloom)**.

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ID: 3c149f406147810bb849e55aa0ddc8c8

A handwritten signature in black ink that reads "Rob Meyerson" with a checkmark at the end.

Rob Meyerson (Principal, Heirloom)